



Tonino Lamborghini

VODKA

PURE
ITALIAN
VODKA

Tonino Lamborghini

VODKA

70CL 40%VOL



ABOUT US

ITALIAN TRADITION AND INNOVATIVE STYLE

Founded in Italy in 1981 by Mr. Tonino Lamborghini, heir of the Lamborghini family, today the company's headquarters are located in the magnificent Palazzo del Vignola, a Renaissance villa just outside Bologna's city walls.

Mr. Lamborghini has taken inspiration from his family heritage and his vast experience in mechanical and automotive engineering to develop a lifestyle experience brand with a range of luxury design products, including: watches, eyewear, smartphones, perfumes, furniture, clothing, sports accessories, signature beverages, 5-star boutique hotels, lounges and restaurants.



Mr. Tonino Lamborghini

For more than 30 years, Tonino Lamborghini has been a byword for Made in Italy lifestyle.

By staying true to the tradition and heritage of the Lamborghini family, the Tonino Lamborghini Company seeks to promote distinctive Italian style and taste. Uncompromising spirit, Italian ingenuity and design - together with the talent of a brand recognized throughout the globe as a beacon of luxury, exclusivity and Italian flair - are the values of the Tonino Lamborghini brand.

The company's vision is to bring the passion and spirit of Italy to the global market with unique and distinctive products, inspired by Italian industrial design and the Lamborghini family mechanical heritage.

THE BRAND

For more than 30 years “Tonino Lamborghini” has been a byword for *Made in Italy*.

Instantly recognisable, the style of the “Raging Bull” embodies a consummately Italian tradition of elegance, class, defiance and power that has become synonymous the world over with originality and luxury.







TONINO LAMBORGHINI VODKA IS THE PERFECT EXPRESSION OF PURE ITALIAN STYLE



Tonino Lamborghini Vodka is presented in a shaft of sheer elegance that evokes effortless style.

The transparency of the bottle is offset by a jet dusting that enhances its unique prism design and emboldens the “Raging Bull” insignia, executed in epoxy chrome to give it a silver-plated effect.

THE INGREDIENTS

Tonino Lamborghini Vodka is produced by selecting only the highest quality cereals from farms in Eastern Europe, particularly the Balkans and Slovakia, renowned for the superiority of their grain. The harvest is carefully selected to eliminate any impurities and the softened corn goes through a process that enhances the starch content. This in turn transforms the sucrose in to a form pure enough to distill an alcohol of outstanding clarity.

DIRECT SOURCE FROM THE ALPS

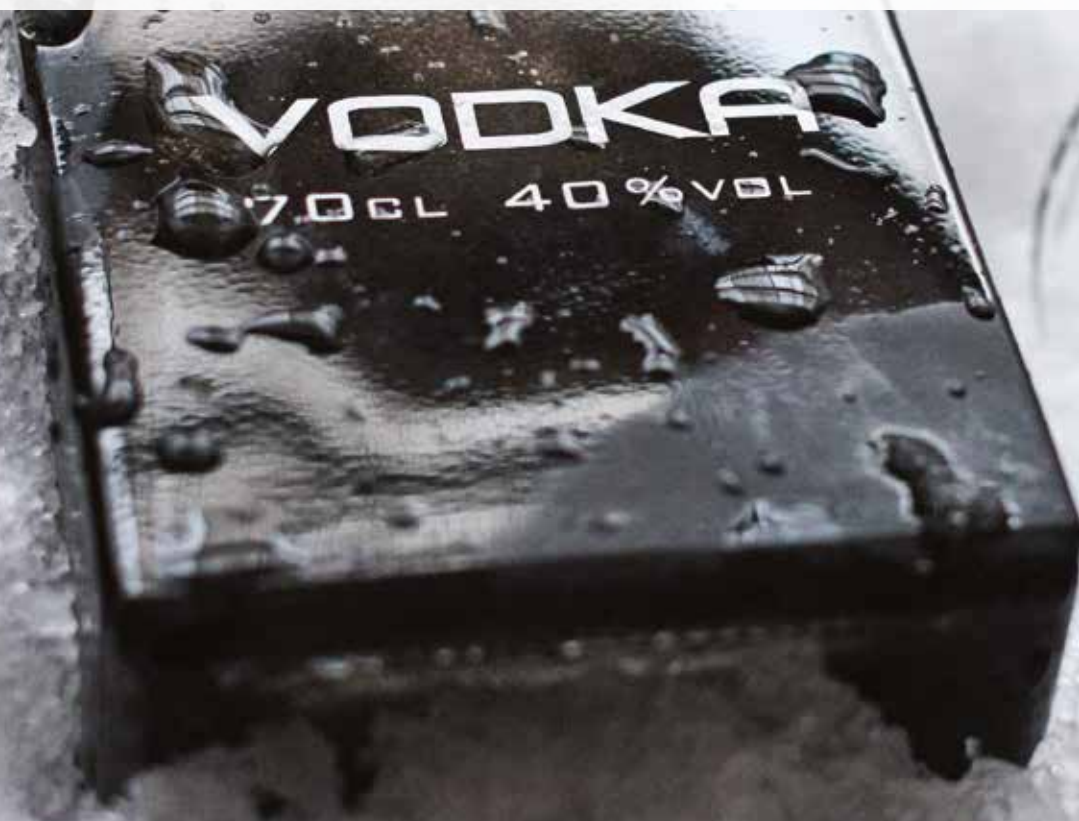
The water used in the process of dilution flows directly from pristine Italian springs at the foot of the Rhaetian Alps in the stunning valley of Franciacorta, famous for its excellent wines. Filtered through underground passages between the rocks of the mountains above Lake Iseo, it flows pure and clear. The springs of Franciacorta are characterised by their reduced mineral content which gives the vodka an extraordinary balance.

DISTILLATION AND FILTRATION

A triple distillation extracts the very best qualities of the grain, ensuring the right balance between the pure and the smooth. The distillate is then carefully filtered several times through birch activated carbon filters which have the ability to retain the smallest impurities and quartz fine sand, resulting in a clean, crystalline alcohol. Finally the alcohol content is reduced from the degree of distillation to the degree of commercialisation (40% Vol) by adding water of the highest purity from the Alpine springs of Franciacorta.

THE UNMISTAKABLE TASTE OF PURE ITALIAN TALENT

The result is simply unique, a balance between strong and smooth, pure yet unmistakable. The palate is full and satisfying, followed by a crystal clear finish. The scent is delicate yet bold, an unmistakable reflection of Pure Italian Talent.





Tonino Lamborghini





THE PERFECT VODKA AT THE BEST CLUBS AND BARS

The Tonino Lamborghini Vodka is a project with an international importance, a high positioning and an exclusive distribution. The top quality distribution network, which interests worldwide some of the most exclusive and fashionable clubs with a classy and recognisable spirit, is coherent with the image of the Tonino Lamborghini brand.





Vaino Lamborghini



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